

Hello curious soul,

Nectar & Pulse is your number 1 source for curated travel and lifestyle tips.

We know your time is precious – we help you to make the most of it.

Let us take you on an intimate journey to our favourite neighbourhood deli or quaint vintage boutique. Dive into a vibrant art gallery, a hidden café, a delicious restaurant, a buzzing underground club or a secret beach. Go out and explore the world like you have never seen it before.

We love to follow **your** adventures!

Tag your favourite travel moments, people you meet or places you fall in love with.

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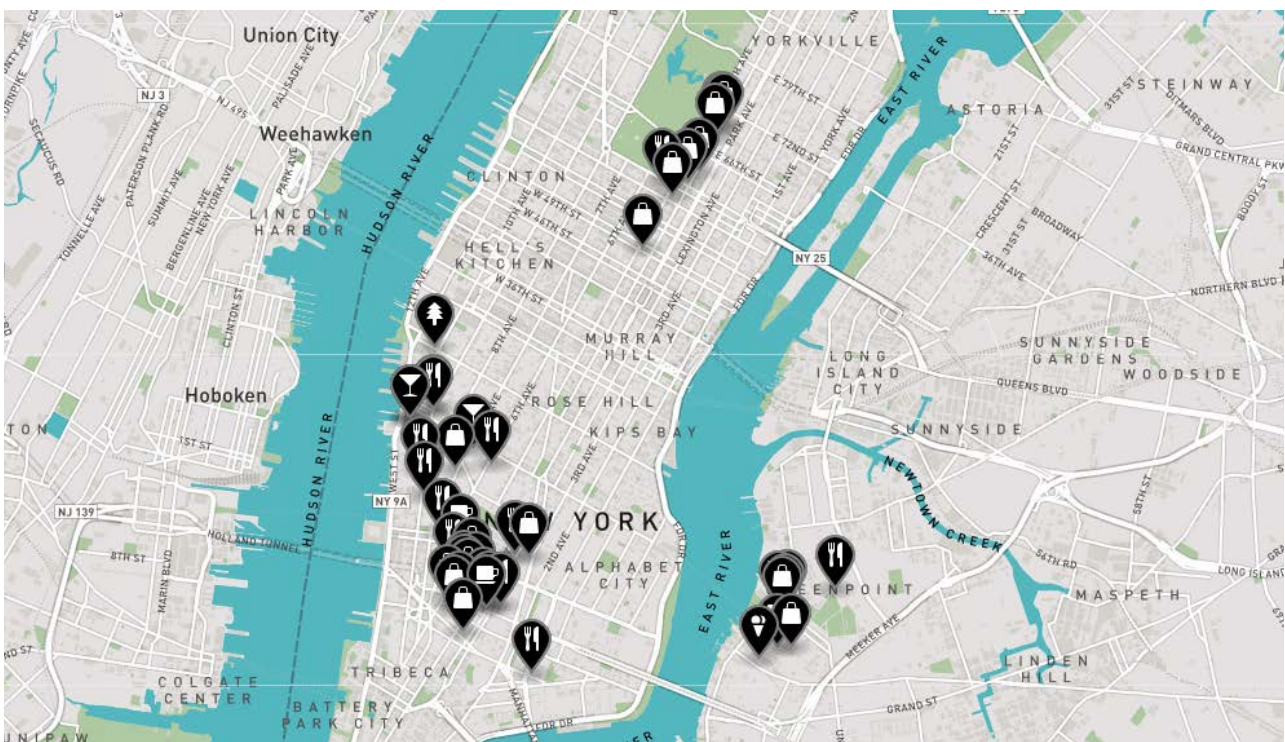
Have you already seen our other guides to Marrakech, Zermatt, Ibiza, London, Iceland, Oman, Maldives... ?

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24 HOURS IN *New York*

BY TANJA ROOS & CARINA SCHICHL

Founders | Entrepreneurs | Soulmates



OUR PERFECT 24 HOURS IN NEW YORK

„One belongs to New York instantly, one belongs to it as much in five minutes as in five years.“ – We couldn't agree more with this quote by Tom Wolfe as it is exactly what we've felt every time we've visited this legend of a city.

We start our perfect 24 hours by waking up in one of the coolest hotels in New York City, **The Standard High Line**. The first thing you see upon waking up is the city's unique skyline through the huge floor-to-ceiling glass facade. After our busy film shoot together with Jessica Walsh for elsewhere by Kuoni we are looking forward to some „relaxing“ and joyful days. We begin with coffee, newspaper and some obligatory bed jumping (which is how we professionally determine the quality of any hotel's sleeping arrangements). The hotel is perfectly located in New York City's Meatpacking District, rising above a former elevated train line that has become downtown's favourite public park **The High Line**.

Anyone who knows us at all knows that we are passionate coffee drinkers so **Ninth Street Espresso** at **Chelsea Market** is just the thing to make our hearts beat higher and kick off the day. We stroll along the inspiring streets with a cinnamon raisin/cream cheese bagel (**Hudson Bagels** or **Murray's Bagels**) in the left hand and a coffee in the right. We head up North to do some Madison Avenue (window-)shopping at favourite boutiques like **Prada**, **Chloé**, **Jimmy Choo**, **Barneys** and **Oliver Peoples**. We also have a peak inside **Saks** and **Bergdorf Goodman**.

At the **Plaza Food Hall** we pick up some sushi and lobster rolls to take with us and enjoy in the sunshine in Central Park. Literally tasting the New York vibe!

Time to continue our shopping tour. Some of our favourites in Soho include: **Philipp Lim**, **What Goes Around Comes Around**, **Acne**, **Saturdays Surf NYC**, **Rag & Bone**, **Opening Ceremony**, **lulu le-mon**, **Vosges Chocolate**, **Chanel**, **Gourmet Garage**, **Saint Laurent**.

For a break and to rest your busy feet we recommend **Jacks Wife Freda**, **Café Select**, **Blue Ribbon Bakery**, **Taim** (for falafel and fresh fruit juices), **Balthazar**, **Blue Ribbon Sushi** and **Miss Lily's**.

After ticking off our to-dos in Soho we head over to Williamsburg to check out our favourites: **Kinfolk Store**, **Toby's Estate Coffee**, **Wythe Hotel**. **Beyond these**, **Mast Brothers** chocolate store is an absolute must. For a break (eggs, pancakes and some Bloody Marys) you should check out **Five Leaves**.

On the way back to the hotel we drop by **Goorin Bros.** to buy a hat. Time to change clothes for a night out in the city of cities. We start with a delicious dinner at **Acme** or **The Fat Radish** or **The Spotted Pig**, have drinks at **Boom Boom Room** and dance the night away at **Output**, **Le Bain**, **Cielo** or **Verboten**.

*Enjoy exploring,
Tanja & Carina*

THE STANDARD HIGHLINE

SLEEP

848 Washington Street, New York City, New York 10014, USA

www.standardhotels.com/new-york/properties/high-line

The Standard Hotels are always one-of-a-kind and so is The Standard High Line. Has an amazing view over the city and the Hudson River.



THE HIGHLINE

ESCAPE

The High Line, New York City, New York, USA

The former train lines were rebuilt into a park area; it's a perfect place to go for a walk or just sit down and relax.



NINTH STREET ESPRESSO

CAFÉ

75 9th Avenue, New York City, New York, USA

www.chelseamarket.com/index.php/Shops/single_shops/ninth-street-espresso

This is where we get our morning dose of caffeine after leaving the hotel. It is a coffee shop inside the Chelsea Market hall.



CHELSEA MARKET

RESTAURANT

71-75 9th Ave, New York, NY 10011, USA

www.chelseamarket.com

The Chelsea Market hall is full of amazing places to eat and shop.

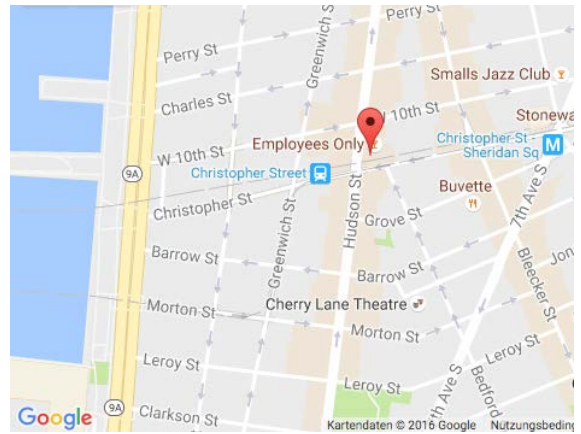


HUDSON BAGELS

RESTAURANT

502 Hudson Street, New York City, New York, USA

This is where bagel dreams come true.



MURRAY'S BAGELS

RESTAURANT

500 Ave of the Americas, New York City, New York, USA
www.murraysbagels.com

Great variety of delicious bagels.

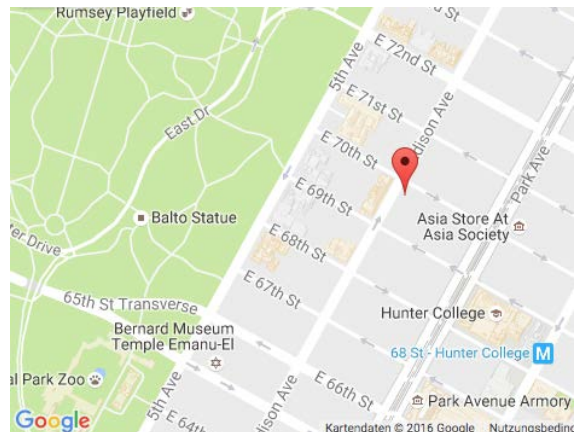


PRADA

SHOP

841 Madison Avenue, New York City, New York, USA
www.prada.com/en/e-store.html

One of the not-too-crowded Prada stores with pleasant staff.

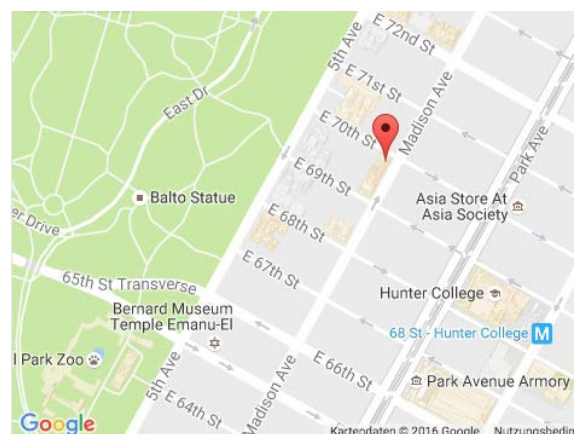


CLOÉ

SHOP

850 Madison Avenue, New York City, New York, USA
www.chloe.com/en/content/chlo%C3%A9-madison-avenue

We love the feminine and elegant dresses and bags by Chloé.

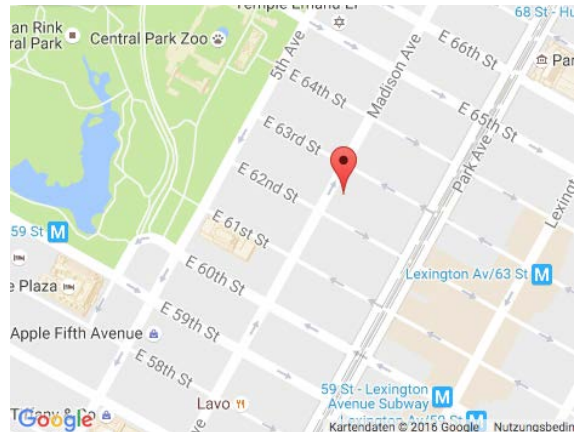


JIMMY CHOO

SHOP

699 Madison Avenue, New York City, New York, USA
www.row.jimmychoo.com/on/demandware.store/Sites-jchrow-Site/de_DE/Default-Start

Every woman needs at least one pair of Jimmy Choos.



BARNEYS

SHOP

660 Madison Avenue, New York City, New York, USA
www.barneys.com

Barneys has all the brands we fashionistas love and need.

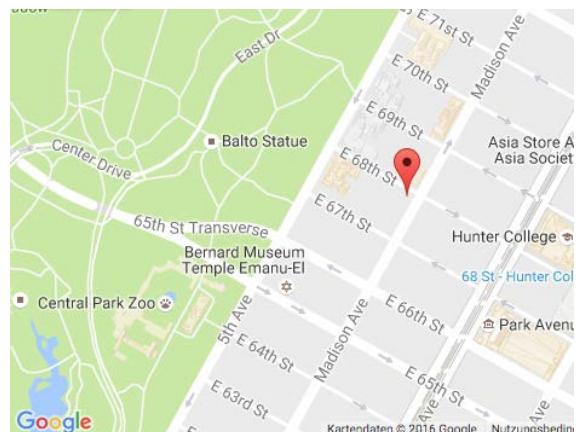


OLIVER PEOPLES

SHOP

812 Madison Avenue, New York City, New York, USA
www.oliverpeoples.com/boutiques/madison

Get some cool specs here.



SAKS

SHOP

611 5th Avenue, New York City, New York, USA
www.saksfifthavenue.com/Entry.jsp

By wearing Saks items and posting it with the hashtag #saksstyle you appear on their website.



BERGDORF GOODMAN

SHOP

745 5th Avenue, New York City, New York, USA
www.bergdorfgoodman.com

The luxurious department store is every 5th Avenue princess's second home.



PLAZA FOOD HALL

RESTAURANT

1 W 59th St, New York City, New York, USA
www.theplazany.com/dining/the-plaza-food-hall

This hall is a beautiful experience to just stroll through while grazing some delicatessen.



PHILIPP LIM

SHOP

48 Great Jones Street, New York City, New York, USA
www.31philliplim.com

Get your head to toe New York outfit here!

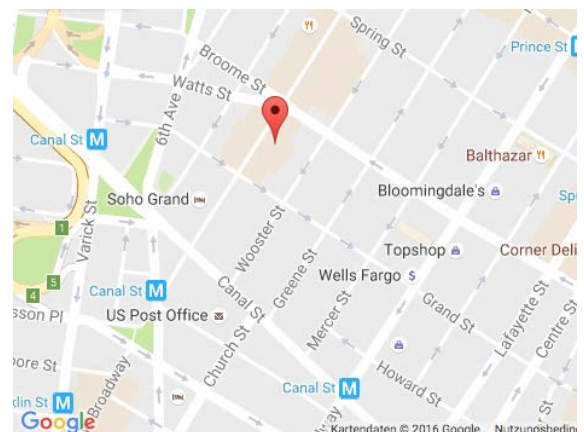


WHAT GOES AROUND COMES AROUND

SHOP

351 W Broadway, New York City, New York, USA
www.whatgoesaroundnyc.com

Luxury it-pieces of vintage fashion. Do not tell the other girls about this store! ;)

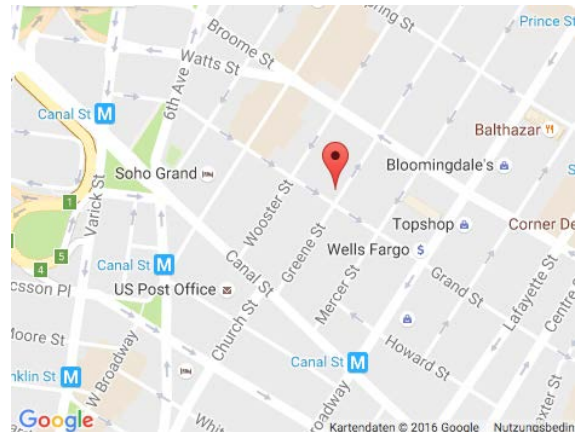


ACNE

SHOP

33 Greene Street, New York City, New York, USA
www.acnestudios.com/de/de/stores/greene-street

Very nicely done interior design at the Acne Studios.



SATURDAYS SURF NYC

SHOP

17 Perry Street, New York City, New York, USA
www.saturdaysnyc.com

Heads up, guys! This is definitely where you should stop by.



RAG & BONE

SHOP

119 Mercer Street, New York City, New York, USA
www.rag-bone.com

The raddest streetwear out there!



OPENING CEREMONY

SHOP

35 Howard Street, New York City, New York, USA
www.openingceremony.com

Those clothes will let you look and feel like New York all over. We love it!



LULU LEMON

SHOP

125 Prince Street, New York City, New York, USA
www.lululemon.com/stores/us/new-york/newyork

Sports fanatics, this is to you what Luis Vuitton is to Tanja.



VOSGES CHOCOLATE

SWEETS

132 Spring Street, New York City, New York, USA
www.vosgeschocolate.com

This chocolate store will probably give you diabetes - because once you've started you can not stop trying and buying!



CHANEL

SHOP

139 Spring Street, New York City, New York, USA
www.chanel.com/en_US

Located in one of the most coveted and expensive addresses of the city, you should help Chanel pay the rent for this store; be a good soul and enhance your Chanel collection!



GOURMET GARAGE

SHOP

52 Greene Street, New York City, New York, USA
www.gourmetgarage.com/index.php

They used to deliver their goods to restaurants but now the store is open to the public and allows everyone to be a master chef.



SAINT LAURENT

SHOP

80 Greene Street, New York City, New York, USA
www.yysl.com

Timeless and simply beautiful pieces!



JACKS WIFE FREDA

RESTAURANT

224 Lafayette Street, New York City, New York, USA
www.jackswifefreda.com

This cute bistro serves American and Mediterranean cuisine in the most delightful manner.

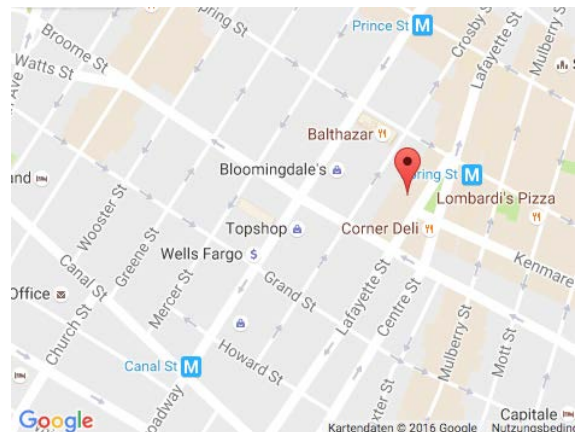


CAFÉ SELECT

CAFÉ

212 Lafayette Street, New York City, New York, USA
www.cafeselectnyc.com

Switzerland in Soho.

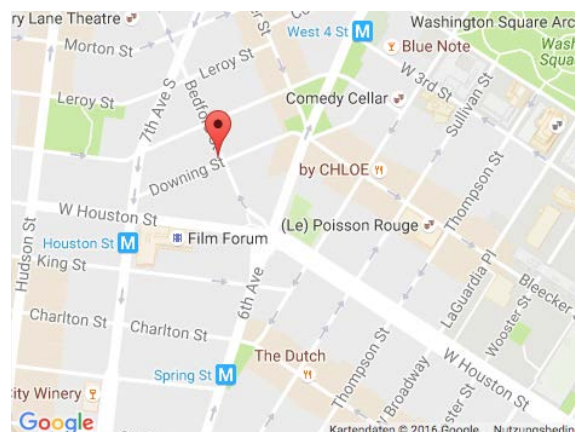


BLUE RIBBON BAKERY

RESTAURANT

35 Downing Street, New York City, New York, USA
www.blueribbonrestaurants.com

Hearty dishes, directly out of an old wood-fired brick oven.



TAIM

RESTAURANT

45 Spring Street, New York City, New York, USA
www.taimfalafel.com

Taim for some mouthwatering falafel and smoothies.



BALTHAZAR

RESTAURANT

80 Spring Street, New York City, New York, USA
www.balthazarny.com

Another masterpiece of the successful owner of several New York restaurants, Keith McNally.



BLUE RIBBON SUSHI

RESTAURANT

119 Sullivan Street, New York City, New York, USA
www.blueribbonrestaurants.com/restaurants/blue-ribbon-sushi-original

Delicious sushi in a pleasant atmosphere.

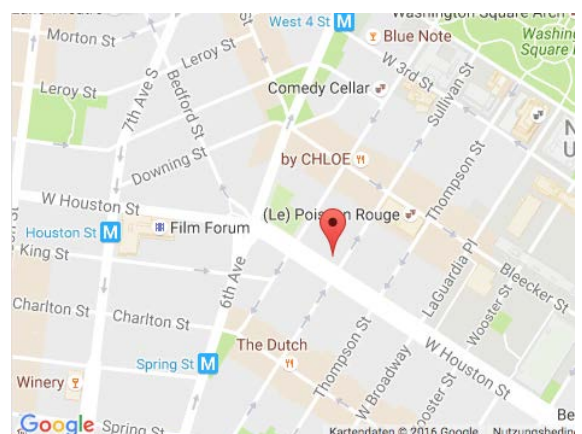


MISS LILY'S

CAFÉ

132 W Houston St, New York City, New York, USA
www.misslilysnyc.com/home

A colorful Caribbean restaurant with lots of island vibe and soul.



SHOP

Extremely cool and casual street style fashion.



CAFÉ

These guys are so obsessed with perfect coffee that you can even take brewing lessons here.



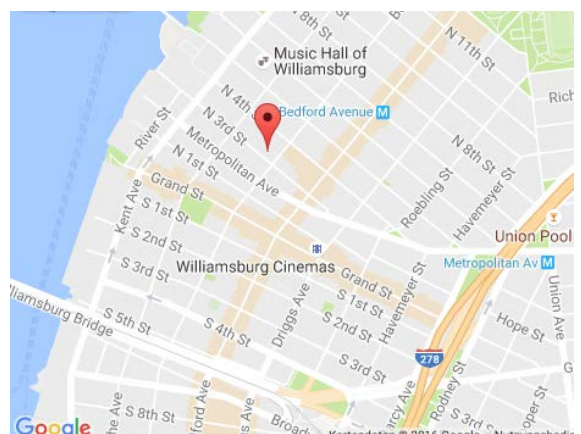
SLEEP

The Wythe Hotel is a one of a kind hotel in Williamsburg which used to be a factory and still radiates industrial charm.



SWEETS

Mast chocolate is not only outstanding in taste but also in their wrapping designs.



FIVE LEAVES

RESTAURANT

18 Bedford Avenue, Brooklyn, New York, USA
www.fiveleavesny.com

Great place for brunch with eggs, pancakes and some Bloody Marys. Yummy.

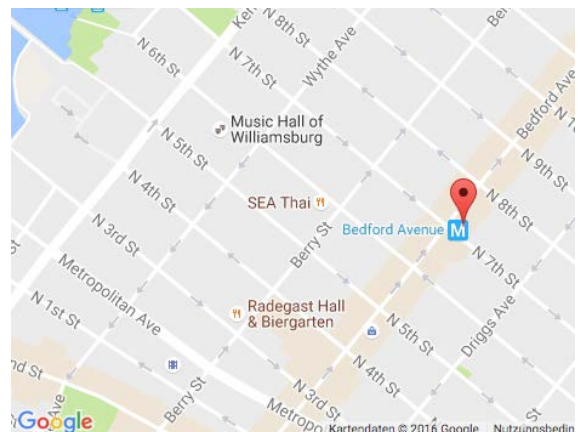


GOORIN BROS

SHOP

181 Bedford Avenue, Brooklyn, New York, USA
www.goorin.com/shops/new-york-west-village

We love hats - we dig this shop!



ACME

RESTAURANT

9 Great Jones Street, New York City, New York, USA
www.acmenyc.com

Nice cocktails, cosy atmosphere.

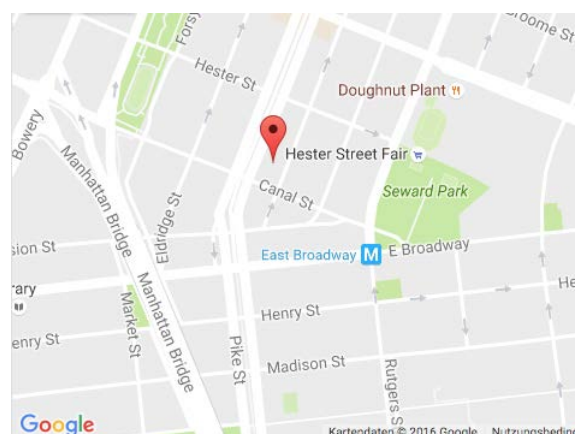


THE FAT RADISH

RESTAURANT

17 Orchard Street, New York City, New York, USA
www.thefatradishnyc.com

This beautiful restaurant serves the most delicious dishes, made with love and passion.



THE SPOTTED PIG

RESTAURANT

314 W 11th St, New York City, New York, USA
www.thespottedpig.com

Tasty burgers and soul food.

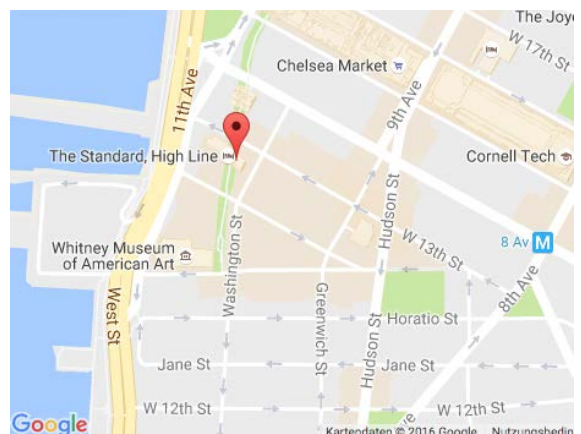


BOOM BOOM ROOM

BARS & CLUBS

848 Washington Street, New York City, New York, USA
www.standardhotels.com/new-york/properties/high-line

This is the bar all the way at the top of The Standard hotel. As you can imagine, it has quite the view.



OUTPUT

BARS & CLUBS

74 Wythe Avenue, Brooklyn, New York, USA
www.outputclub.com

Output has an amazing rooftop terrace which is the perfect place to be on warm summer nights in Brooklyn.



LE BAIN

BARS & CLUBS

848 Washington Street, New York City, New York, USA
www.standardhotels.com/new-york/features/le-bain

Le Bain is the rooftop club of The Standard Hotel and very popular with the locals.



CIELO

BARS & CLUBS

161 W 13th St, New York, NY 10011, USA
www.cieloclub.com

This club in Greenwich plays great techno and house music.



VERBOTEN

BARS & CLUBS

54 N 11th St, Brooklyn, New York, USA
www.verbotennewyork.com

Verboten is mainly an underground dance music venue but the integrated Cabaret Bar also serves little snacks. Your night out here will be a hell of a ride!

