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Let us take you on an intimate journey to our favourite neighbourhood deli or quaint vintage boutique. Dive into a vibrant art gallery, a hidden café, a delicious restaurant, a buzzing underground club or a secret beach. Go out and explore the world like you have never seen it before.

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Tag your favourite travel moments, people you meet or places you fall in love with.

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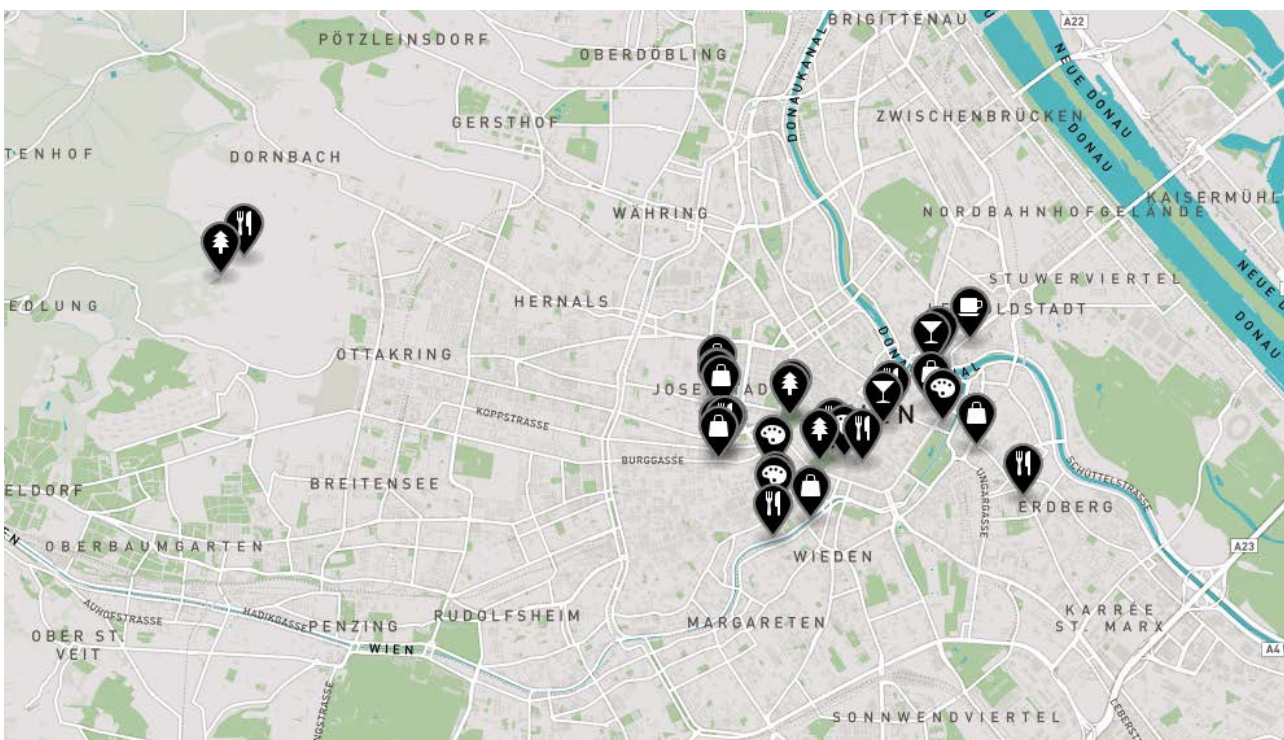
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24 HOURS IN

Vienna

BY MAGDALENA SCHÖNER

Design Manager | Discoverer | Coco Chanel Fan



MY PERFECT 24 HOURS IN VIENNA

On Saturdays I love to start my day with a nice walk to the market. There are several organic markets in Vienna and one of my favourites is just around the corner of my flat, in the 8th district in the **Lange Gasse**. I always buy fruit and veggies for the week there. Luckily my favoured cheese shop called **Jumi** is close by. They offer their cheese in beautiful wooden humidors and you can taste everything before you decide what to buy. This shop has a fun atmosphere, they play music and a mirror ball blinks above your head while the owner tells you all about his cheese.

When I want to have breakfast outside my apartment, **Joseph Brot** is where I go to start my day in a delicious and healthy way. I savour their terrific bread and pastries while sitting in the wonderful light of an Ingo Maurer lustre. The Koko Chanel drink (a refreshing coconut boost) along with a healthy breakfast consisting of whole-grain bread, salmon, eggs and a sweet chia vanilla pudding makes me very happy.

Afterwards I leisurely stroll from the 3rd district into the 1st district. I pass by a great new cheese shop and restaurant called **Lingenhel**. Their products and dishes are amazing and so is the interior; well-chosen and conducive to a pleasant atmosphere. I stop for a short visit at the **MAK** – the museum of applied arts - for some contemporary art inspirations. Check out the impressive main hall of the building, hang around for a while and take in the effect of this spaciousness. The museum shop is worth visiting, too.

Now I wander along the ancient buildings of the city centre and pop into **Marco Simonis Bastel** for a glass of crémant and some crunchy saffron-curry nuts to go. For some sophisticated fashion finds I head to the concept store called **Song** in the 2nd district, close to the Danube river. Ringing the bell here before entering always allows you a special welcome. Selected high fashion articles and several luxurious leather goods, creative perfumes and candles are presented throughout the store and a beautiful gallery completes this extraordinary shopping experience.

For the best coffee in town I walk into the coffee shop **Balthasar** which takes me five minutes walking, coming from Song. These guys work with a very unique machine and fulfil all your coffee wishes in a perfect manner.

I simply love roaming the streets of Vienna, especially because of the stunning architecture everywhere. It might be lunchtime by now and for that I highly recommend the Israeli bistro **Miznon** in the 1st district. A vibrant restaurant where you order with self-service and they shout out your name through the whole place as soon as your meal is ready. The atmosphere in there is very pleasant and amusing. Most of the time I end up having the grilled and very tasty cauliflower or broccoli dish. The stuffed pita breads I also like a lot.

For a little timeout after lunch, I like to relax in the wonderful **Burggarten**. I lie down in the grass and read a book or I just watch the clouds passing by in the sky. If it is already late afternoon, I meet with friends and we have a glass of wine leaning on the balustrade of **Palmenhaus**. Sometimes I also take a walk through the nearby **Volksgarten** which is just another fantastic park in the city. When I stroll through this park I like walking around the ancient **Theseustempel** which is surrounded by thousands of rose bushes gleaming in different colours. Sometimes you even see and hear skilled guitar players in front of the temple – an unforgettable moment, every time!

For a special view over the city I drive to the 16th district (reachable by bus), where I walk up the hill Galitzinberg to the castle **Schloss Wilhelminenberg**. Be amazed by this exceptional view of the Viennese downtown! On your way up or down the hill, stop at the romantic **Villa Aurora** for a cool drink and a little snack.

Back in the city, I'm heading to one of my favourite stores in Vienna. **Habari** sells exceptionally manufactured story-telling goods. You can find all sorts of unique interior products, textiles and accessories produced in traditional workshops, hailing mostly from Africa but also Japan, France and the UK. Especially the lower

floor provides a special atmosphere if you feel like escaping into another world from time to time. Near Habari you can find a very charming old staircase called **Fillgraderstiege**. Built around 1905, this staircase bridges the gap between different levels of the 6th district. If you keep on walking you will get to one of Vienna's landmarks, the **Naschmarkt**, within minutes. Besides all the other fantastic food stalls, there is the most authentic Japanese kitchen bistro called **Kuishimbo**. It's very small but lovely for having lunch or a snack in between. I love the spinach sesame salad as well as the different Ongiri or Takoyaki – a Japanese speciality with octopus.

Slowly but steadily moving towards my neighbourhood I stop for a delectable scoop of ice cream at **Veganista** which has the best vegan ice cream in town. Try „matcha“ or something even more fancy like black sesame which will give you a natural high because of its intense flavor. It's also this corner of Vienna, around St. Ulrichsplatz, where some of my favourite shops are located. There is **Burggasse 24**, a very cool secondhand shop (as well as café) offering brands of international and Austrian fashion designers. Close by, **Sous-Bois** is selling the most fabulous stationery items made by prestigious brands and designers like Kaweco, Nomess Copenhagen, Midori and many more. Sometimes they even offer arts and crafts workshops. At the fashion store **Mala** I always try on the latest Scandinavian collections by Munthe or Filippa K. On the opposite side of the street you can find **SU jewelry**. I adore their unconventional and distinct handmade necklaces, rings and bracelets by designers from Istanbul. Now I'm in my beloved neighbourhood which never gives me a big city feel and I really appreciate this cosy and snugly atmosphere.

Sometimes I feel like squeezing in an art exhibition on my little shopping tour whereby I prefer to go to the **Leopold Museum** in the Museumsquartier. Especially on Thursday evenings (extended opening hours to 9 pm) I like joining the curator-guided tours. The museum shows a great collection of the artworks of Egon Schiele and some famous Klimt paintings, too. The museum **Albertina** is another favourite spot of mine for enjoying some beautiful art that is exhibited in an iconic classical building.

Now that I'm up to date regarding fashion and art, I like to go to **ERICH** for a laid-back dinner. It is a modern bistro located in front of St. Ulrich's church with a cosy outdoor area. They also know how to prepare lovely gin cocktails.

For a real gourmet dinner, I recommend booking a table at **Shiki** which is a Japanese fine dining brasserie and bar in the city centre, close to the Staatsoper. The restaurant was opened by the famous conductor and violinist Joji Hattori. Honestly, I have never had such good sushi before in my life. The tasting menus are simply amazing but the single dishes are also nothing to scoff at. I personally cannot leave without having had the Wagyu Beef carpaccio.

After this flavourful delight a rooftop drink rounds off the day perfectly. Therefore I like to go to **Le Loft**, situated in the hotel Sofitel. From here you have the best view over the heart of Vienna while sipping a Jungle Bird or French75, sitting on elegant furniture from Jean Nouvel underneath the glowing ceiling designed by Pipilotti Rist. My perfect day ends with some cool beats and drinks at the fly bar **Kleinod**.

*Enjoy exploring,
Magdalena*

LANGE GASSE - ORGANIC MARKET

SHOP

Lange Gasse, Vienna, Austria

www.facebook.com/BioMarkt-LangeGasse-832439543454589/

Organic products from local farmers.



JUMI KÄSE

SHOP

Lange Gasse 29, Vienna, Austria

www.jumi.lu

Buy the most delicious cheeses while dancing beneath the mirror ball in this funky shop.



JOSEPH BROT

SHOP

Landstraßer Hauptstraße 4, Vienna, Austria

www.joseph.co.at

You have to taste the crusty loaves of bread and all the other good stuff they sell here.



LINGENHEL

RESTAURANT

Landstraßer Hauptstraße 74, Vienna, Austria

www.lingenhel.com/blog/index.php/web/index

A wonderful cheese shop and lovely bistro all in one place.



MAK

ARTS & CULTURE

Stubenring 5, Vienna, Austria
www.mak.at/aktuell

Be inspired by these amazing contemporary art exhibitions!



MARCO SIMONIS BASTEI

SHOP

Dominikanerbastei 10, Vienna, Austria
www.marcosimonis.com

A beautiful delicatessen shop.



SONG

SHOP

Praterstraße 11-13, Vienna, Austria
www.song.at

A very appealing presentation of high-class fashion and design objects.



BALTHASAR KAFFEE/BAR

CAFÉ

Praterstraße 38, Vienna, Austria
www.balthasar.at

This is where you get the best coffee in Vienna.



MIZNON

RESTAURANT

Schulerstraße 4, Vienna, Austria
www.facebook.com/miznonvienna

A down-to-earth place place serving amazing Israeli food.



BURGGARTEN

ESCAPE

Burggarten, Josefsplatz, Vienna, Austria

Stroll around, lie in the grass, relax - an oasis of green in the busy city centre.



PALMENHAUS

RESTAURANT

Hanuschgasse, 1010 Vienna, Austria
www.palmenhaus.at

Have a glass of wine or a piece of cake on this fantastic terrace.



VOLKSGARTEN

ESCAPE

Volksgarten, Vienna, Austria

Feel the sublime, regal atmosphere when walking through the picturesque Volksgarten.



THESEUSTEMPEL

ARTS & CULTURE

Theseus Temple, 1010 Vienna, Austria

A classical building, wonderful to look at.



SCHLOSS WILHELMINENBERG

ESCAPE

Savoyenstraße 3, 1170 Vienna, Austria

From up here you have an amazing panoramic view of downtown Vienna.



VILLA AURORA

RESTAURANT

Savoyenstraße 5, 1170 Vienna, Austria

www.facebook.com/villa.aurora.villa.aurora

Grab a little snack or refreshment on your way up the hill.



HABARI

SHOP

Theobaldgasse 16, Vienna, Austria

www.habari.at

I love their great interior pieces, fabrics and accessories. A great place to get a gift for yourself or your family and friends.



FILLGRADERSTIEGE

ARTS & CULTURE

Fillgradergasse 5, 1060 Vienna, Austria

You might think it's only a staircase but this is a special one. I love the details and the colouring of the casting parts; the Art Nouveau architecture is over one hundred years old. From here it is only a few minutes until you reach the famous Naschmarkt.



NASCHMARKT

SHOP

Naschmarkt, Vienna, Austria

This market with permanent stalls is every foodie's dream!



KUISHIMBO

RESTAURANT

Linke Wienzeile 40, Vienna, Austria

www.facebook.com/Kuishimbo-67343688168

Authentic and delicious Japanese kitchen. This place is tiny but they also do takeaway.



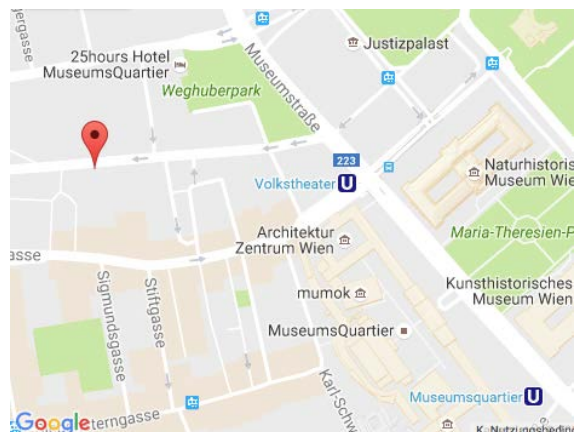
VEGANISTA

SWEETS

Neustiftgasse 23, Vienna, Austria

www.veganista.at

Veganista treats you to seasonal inspired flavours and ice cream classics - all vegan, all natural.



BURGGASSE 24

SHOP

Burggasse 24, Vienna, Austria
www.burggasse24shop.tictail.com

Lovely second-hand shop!

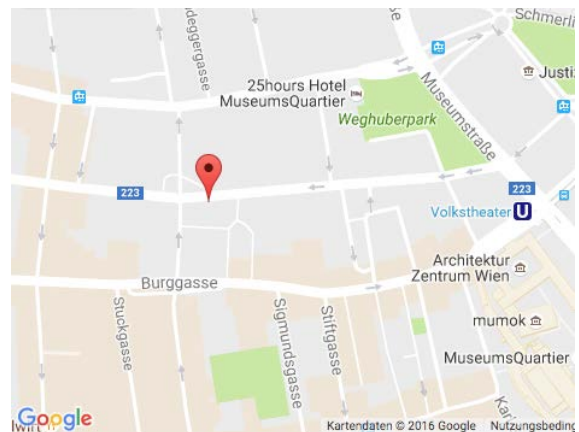


SOUS-BOIS

SHOP

Neustiftgasse 33, Vienna, Austria
www.sous-bois.at

Here you'll find the coolest and most stylish stationery.
Pimp your office!

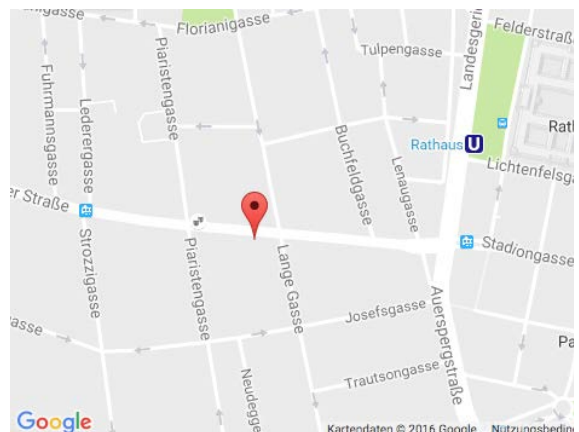


MALA

SHOP

Josefstädter Straße 17, Vienna, Austria
www.mala-wien.at

Shop the latest, high-class, Scandinavian fashion here!

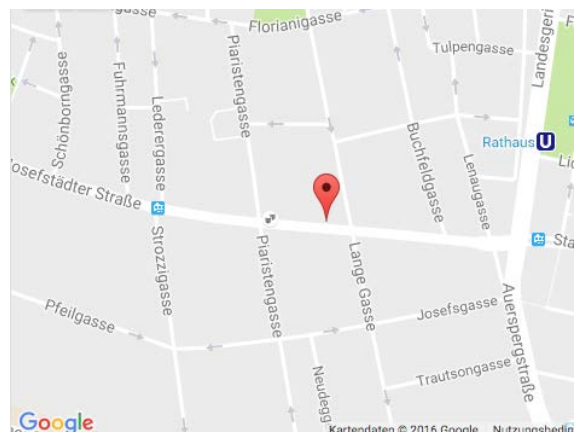


SU JEWELRY

SHOP

Josefstädter Straße 20/4, Vienna, Austria
www.su-vienna.com/Home

Handmade Turkish jewelry.



LEOPOLDMUSEUM

ARTS & CULTURE

Museumsplatz 1, Vienna, Austria

www.leopoldmuseum.org

I love coming here in the evenings when they offer various guided tours of the museum.



ALBERTINA

ARTS & CULTURE

Albertinaplatz 1, Vienna, Austria

www.albertina.at

The museum is renowned for its eclectic and extraordinary collections of art.



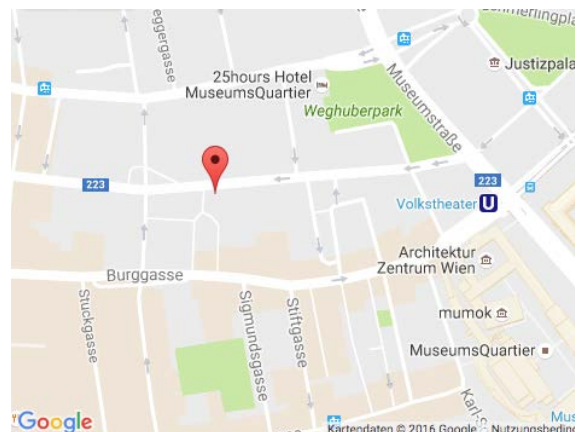
ERICH

RESTAURANT

Neustiftgasse 27, Vienna, Austria

www.erichwien.at

A cool bistro with a nice outdoor area.



SHIKI

RESTAURANT

Krugerstraße 3, Vienna, Austria

www.shiki.at/en

This Japanese fine dining brasserie serves you the best sushi in town (maybe even in Austria)!



LE LOFT / SOFITEL

BARS & CLUBS

Praterstraße 1, Vienna, Austria

www.dasloftwien.at

A stylish rooftop bar with a stunning view over the heart of Vienna.



KLEINOD

BARS & CLUBS

Singerstraße 7, Vienna, Austria

www.kleinod.wien

A cool, hidden bar that serves great drinks and plays excellent music.

